



**KONTINENTAL
HOCKEY
LEAGUE**

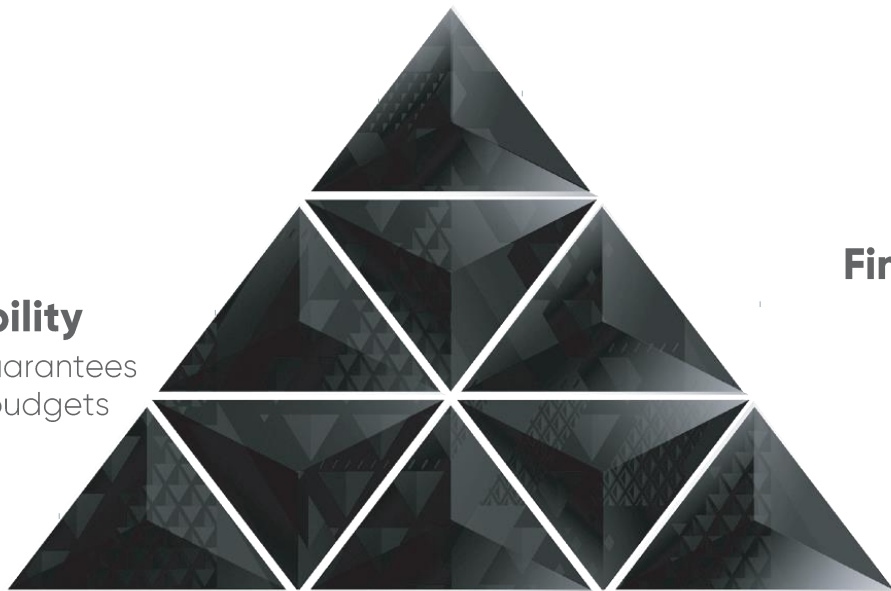
ALEXEY KRASNOV



1 ♦

Financial sustainability

- financial guarantees
- balanced budgets



♦ 2

Finance Fair play

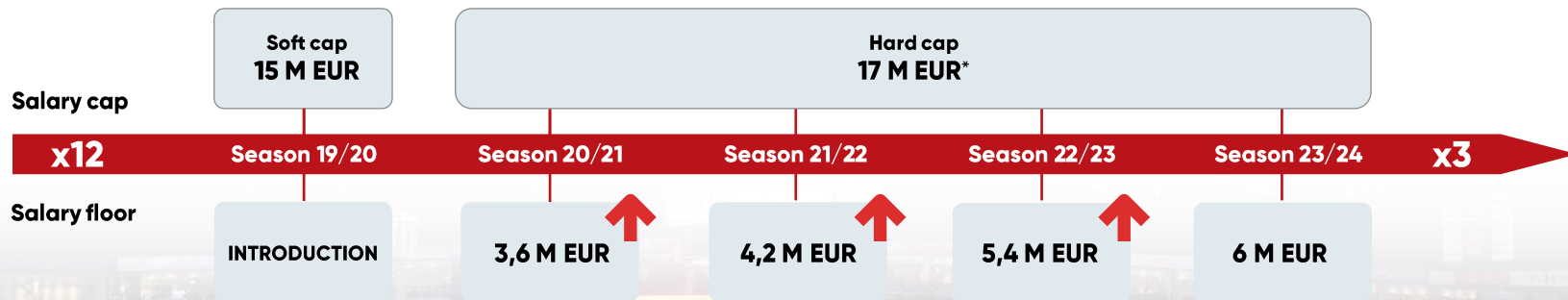
- salary cap
- salary floor

3 ♦

Growth of club's commercial income



SALARY CAP/SALARY FLOOR



* On top young players under 21, 1-4 places team bonuses and individual "league's best player" bonuses



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THANK YOU